

QUESTIONS & ANSWERS
Solicitation # 19PM0720Q0056
Digital Content Management Service (U.S. Embassy Panama)

1. **Question** - No web development is required? ; Can you please confirm if this is correct?

Answer - Yes, it is required as Panamá does not own a Sabor USA website.

2. **Question** - What do you mean by vector images? What exactly do you require? ; The editable images or the final post for publication?

Answer - In the case of the creation of a logo or design, the use of vector images will make them more accessible on the web and also if the design will be used for printing purposes. In the case of product shots of table top recipes, it will be required to prepare a file with high-resolution images taken for the FAS Panama photo library for future uses.

3. **Question** - Does the benchmarking of websites include blogs? - Would these be centered around food-related websites that run the same activity as SaborUSA, or any type of food activity based in Panama?

Answer - Yes, the benchmarking of website includes blogs. It should be centered around food related websites that run the same activity as SaborUSA.

4. **Question** - Regarding the content of the website, referring to the Trade Association Information, are they referencing North American associations to be offered to interested Panamanian businesses or vice versa?

Answer - USDA works with several North American associations or “trade cooperators” <https://www.saborusa.com/asociaciones/> . These associations run marketing campaign to promote their seasonal products to increase the trade. FAS Panama will provide the list of associations promoting products in Panama.

5. **Question** - Is owning a DUNS number required for this solicitation?

Answer – Yes, foreign vendors who receive awards greater than \$30,000 are required to register in SAMs before award. In order to do this they must first obtain their own DUNS number and NCAGE code.

6. **Question** - Will we require a CAGE CODE to participate?

Answer – All companies are welcome to participate, but the company who receive the award must have their own DUNS number and NCAGE code.

7. **Question** - If we need one CAGE CODE, Would you please offer guidance on the process of getting one?

Answer – Please see the attached guidance on SAM registration. There is no waiver as SAM’s registration is required by the Federal Acquisition Regulations (FAR).

ATTACHMENTS

Website Links and SAM Registrations Guidance

I. Links DUNS » NCAGE » SAM

Get a DUNS number:

<https://fedgov.dnb.com/webform/?source=fedgov>

NCAGE code:

<https://eportal.nspa.nato.int/AC135Public/CageTool/home>

Register entity in SAM

www.sam.gov

Note:

Company must obtain a DUNS number and then an NCAGE Code; and it is very important that the company register the same physical address in both NCAGE and SAM. Otherwise, it causes an error when validating the information and it does not allow completing correctly the SAM registration.

II. SAM procedures in Spanish

This guidance was made by the U.S. Embassy Colombia; some listed costumer support contacts in Colombia may not works for you; but all the procedures stated in the document is the same steps to be taken for the Registration, will be very helpful.